

AMENDMENTS TO THE CLAIMS

Please amend the claims as follows:

1. (Currently amended) A method of providing a recommendation of content to a user, the method comprising the steps of:
determining ~~(204)~~ a user preference profile;
detecting ~~(203)~~ a content item interest;
determining ~~(205)~~ if that the content item interest does not correspond to the user preference profile; ~~and if so~~
determining ~~(207)~~ a temporary user preference profile in response to the content item interest not corresponding to the user preference profile;
determining ~~(209)~~ if that other content items ~~associated with~~ of the temporary user preference profile achieve high user preference values; ~~and only if so~~;
modifying ~~(213)~~ the user preference profile ~~in response to~~ reflect the temporary user preference profile.
2. (Original) A method as claimed in claim 1, wherein a number of preference content items associated with the temporary user profile are recommended to the user.
3. (Currently amended) A method as claimed in claim 2, wherein the step of determining ~~(209)~~ if the other content items achieve a high user preference value comprises determining a selection rate of the preference content items.
4. (Original) A method as claimed in claim 3, wherein the number of preference content items recommended before deciding whether to modify the user preference profile depends on the selection rate.
5. (Currently amended) A method as claimed in claim 2, wherein the step of determining ~~(209)~~ if the other content items achieve a high user preference value comprises determining a user rating of at least some of the preference content items.

6. (Original) A method as claimed in claim 5, wherein the number of preference content items recommended before deciding whether to modify the user preference profile depends on the user rating of at least some of the preference content items.
7. (Currently amended) A method as claimed in claim 1, further comprising the step of modifying the temporary user preference profile in response to the user preference values of the other content items.
8. (Currently amended) A method as claimed in claim 1, wherein the modification (243) of the user preference profile is realized by including a user preference profile addition.
9. (Original) A method as claimed in claim 8, wherein the user preference profile addition is temporary.
10. (Cancelled).
11. (Original) A method as claimed in claim 1, wherein the content item interest is detected from a detection of a user selection of a content item.
12. (Original) A method as claimed in claim 11, further comprising the step of recommending the content item for initial selection.
13. (Original) A method as claimed in claim 12, wherein the recommendation of the content item is in response to an increase of preference values of other users for content items associated with the content item.
14. (Original) A method as claimed in claim 1, further comprising the step of receiving topic interest information from an external source and wherein the content item interest is detected in response to the topic interest information.

15. (Currently amended) A method as claimed in claim ~~[[13]]~~ 14, wherein the external source comprises at least one source chosen from the group of:

- a. newspapers;
- b. websites; and
- c. broadcast sources.

16. (Currently amended) A computer-readable medium comprising instructions for executing steps in ~~program enabling a method to be carried out according to~~ any one of the preceding claims.

17. (Currently amended) A recommender for providing a recommendation of content to a user, the recommender comprising:

a recommender processor ~~(111)~~ for determining a user preference profile;

a user interface controller ~~(107)~~ for detecting a content item interest after receiving a selection of multiple content items;

wherein the recommender processor ~~(111)~~ is operable to:

determine ~~[[if]]~~ that the content item interest does not correspond to the user preference profile; ~~and if so, to~~

determine a temporary user preference profile in response to the ~~selected~~ content item interest failing to correspond to the user preference profile; ~~and~~

determine ~~[[if]]~~ that other content items associated with the temporary user preference profile achieve high user preference values; ~~and only if so,~~

~~modifying~~ modify the user preference profile ~~in response to~~ reflect the temporary user preference profile.

18. (Original) A private video recorder comprising a recommender as claimed in claim 17.